

Customer Satisfaction Survey Personal Data Protection Policy

(pursuant to Article 13 of EU Regulation no. 679/2016)

Before acquiring your personal data for customer satisfaction surveys, Mercitalia Intermodal S.p.A. invites you to carefully read the notice regarding the protection of personal data.



I. Data Controller and Data Protection Officer

This section provides details concerning the subjects responsible for the procedure

Data Controller	Mercitalia Intermodal S.p.A., represented by Chief Executive Officer pro-tempore and the registered office of which is at Milan, Via Antonio Cechov, 50/2, may be contacted at the e-mail address titolaretrattamento@mercitaliaintermodal.it.	
DPO	DPO Data Protection Officer (DPO) contact details: protezionedati@mercitaliaintermodal.it.	



II. Types of personal data

This section outlines the types of data requested from you

Type of data	Data details	
Data acquired directly from the data subject	Personal details (name, surname), contact details (e-mail)	
Other Personal Data	Opinion surveys	

Your data will be processed using electronic and hard copy media to guarantee suitable measures of security and privacy.



III. Purpose of Data Processing

This section covers the purpose of the processing carried out on your data

ld	Purposes	Nature of the conferment	Legal basis
а	Carrying out surveys to improve the service offered	Optional	Contractual

Conferment of the data necessary for pursuit of the purposes provided for under point a) is 'optional' and any opposition in this regard may result in a situation in which it is impossible for Mercitalia Intermodal S.p.A. to understand your evaluation of the service provided and, if necessary, to improve it.



IV. Data recipients

This section indicates the subjects who will receive and process your personal details

For the pursuit of the aforementioned purposes the personal data will be processed by the following subjects:

Subjects forming part of Mercitalia Intermodal S.p.A.	
IT Service companies	
Other companies within the FS Group	

Your data will be processed only by persons expressly authorised by Mercitalia Intermodal S.p.A. companies acting as Data Processors on behalf of Mercitalia Intermodal S.p.A. that have signed a specific contract strictly regulating the processing activities entrusted to them and the obligations regarding the protection of data. Your data will never be disseminated to any other entity.

An updated list of subjects who will receive the personal data is available and may be requested by forwarding an the following message to titolaretrattamento@mercitaliaintermodal.it.



V. Data retention

This section provides an indication of the period of time during which we will store your data

The personal data you provided to us will be retained for the entire duration of the contractual relationship, without prejudice to further retention for the following purposes: registration and conservation in the public interest, scientific or historical research, conducting statistical analyses or for technical reasons (e.g., operational continuity).



VI. Rights of the Data Subjects

This section provides details on your guaranteed rights

In accordance with the provisions of articles 15 to 23 of Regulation (EU) 2016/679 the Data Subjects involved are entitled to exercise specific rights. In particular, with respect to the processing of their personal data those concerned have the right to ask Mercitalia Intermodal S.p.A. to permit access to the same and also allow for their correction, rectification, erasure and limitation. Data subjects may also exercise the right to object to the use of data concerning them and to ensure their portability. Furthermore, they may lodge a claim with the Supervisory Body, which in Italy is the Data Protection Authority. Data subjects who wish to exercise their rights may at any time submit a request to Mercitalia Intermodal S.p.A. via e-mail titolaretrattamento@mercitaliaintermodal.it or may express their intention to the Data Protection Officer, who may be contacted at the following address: protezionedati@mercitaliaintermodal.it.

Codice campo modificato